Oriental Beetle Management For Highbush Blueberries Using Mechanically Applied SPLAT

Specialized Pheromone & Lure Application Technology
There are few options available for farmers to combat the Oriental Beetle other than traditional application of pesticides; this is especially true for the blueberry farmer. ISCA Technologies has developed a revolutionary tool for effective, long lasting management of Oriental Beetle through mating disruption and attract & kill techniques. Together with Rutgers University, we’ve performed field trials which show that the beetle is attracted to SPLAT point sources containing pheromone, which can be combined with low dose insecticides to create a powerful species-specific attract & kill system. Growers will also benefit from the flowable quality of the SPLAT matrix, which allows for mechanical application. While this product is not yet labeled, it should be available in the near future.

Want to know more?
Join us at the Rutgers Marucci Center Field Day event starting at 9AM with a brief indoor presentation about SPLAT and Oriental Beetle mating behavior followed by field demonstrations on mechanical application of SPLAT. Representatives from both ISCA Technologies and Rutgers will be present to answer questions.

Where:
Rutgers Marucci Center
125A Oswego Rd.
Chatsworth, NJ 08019

Time:
September 27, 2011
9:00AM – 12:00PM

RSVP with Lyndsie Stoltman:
lyndsie.stoltman@iscatech.com

For additional information
Rutgers Cooperative Extension: http://pemaruccicenter.rutgers.edu/

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